



**STRATEGIC VISUAL**  
COMMUNICATION FOR BUSINESSES

# Quarterly Plan Digital Takeoff

Start with just **410€**

Do you need an integrated strategy to transform your digital business?  
We develop your brand, website, and digital positioning in three phases.

**by Gerek Sanchez**

One-Time Investment: 5.321€ (taxes not included)

Installment Plan: 410€ **Initial payment** (taxes not included) + 4 **monthly payments** of: 1.251€ (taxes not included)



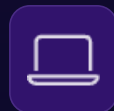
## Phase 1:

# Identity Creation



### Brand Development

Complete visual identity with logo, color palette, and a 15-page brand manual.



### Professional Website

Custom WordPress site optimized for mobile, with integrated SEO architecture.



### Brand Strategy

We build a solid, applicable concept that defines your brand's foundation.





# Brand Creation Details



## Concept & Proposals

Three tailored brand proposals to choose the perfect identity.



## Professional Construction

Developed in Adobe Illustrator with all required file formats.



## Complete Manual

Professional usage guide with detailed specifications.



## Practical Applications

Business cards, stationery, and a cohesive social media look.



# Optimized Web Design

## Self-Managed Platform

WordPress setup with tutorials for easy content management.

## Complete Optimization

Responsive design and SEO architecture for better ranking.

## Integrated Analytics

Connection with Google Analytics and Search Console for continuous tracking.

## Phase 2:

# Digital Expansion

### Branding Strategy

Graphic assets and consulting for professional image usage.

### Multilingual Website

Expansion to multiple languages with an integrated blog.



### Social Media Optimization

Configuration of Meta Business Suite and optimized profiles.

### Social Media Launch

15 monthly posts with optimized hashtags.



## Phase 3:

# Positioning



1

Google My Business

Full optimization of your business profile, including reviews and analytics.

2

Social Media Strategy

Communication plan for sustainable Instagram growth.

3

Visual Content

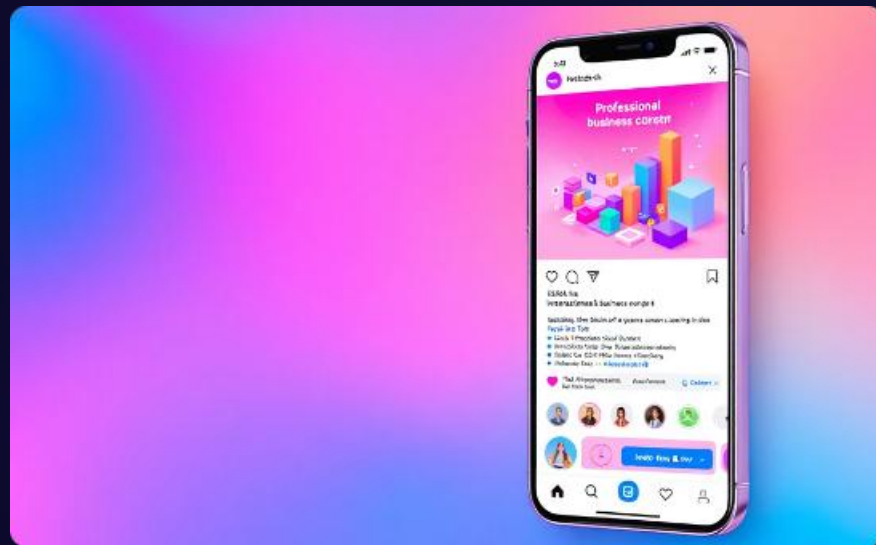
Carousels, Reels, interactive stories, and informative posts.

4

Multilingual Blog

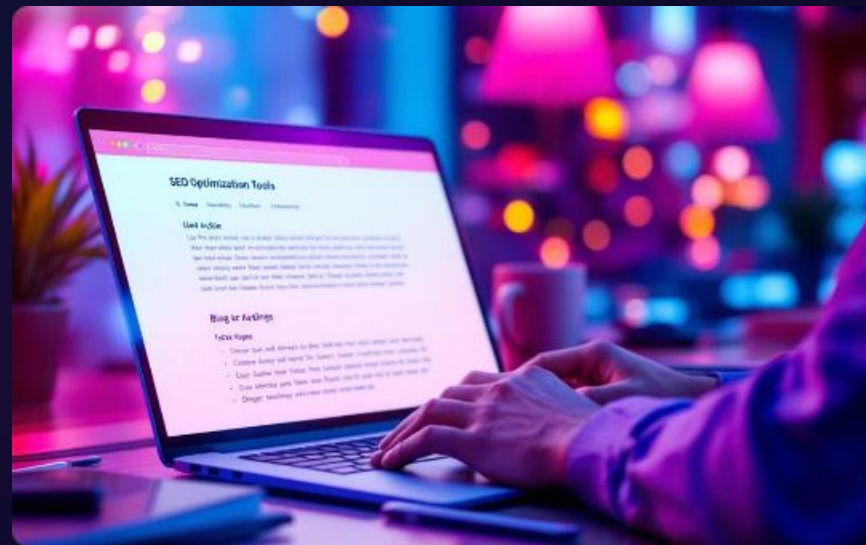
SEO-optimized articles available in multiple languages.

# Content Breakdown



## Instagram Content

3 carousels, 2 Reels, 4 interactive stories, and 5 informative posts.



## Blog Articles

8 optimized posts in Spanish, English, and French.



## Google My Business

Review management, keyword optimization, and ongoing publication updates.



# Investment & Conditions

Complete plan in  
a single payment.

**5.321€**  
One-Time Investment  
(taxes not included)

Installment  
Plan Available

**410€**  
Initial payment  
to start the project.

+

**4x 1.251€**  
monthly installments  
(taxes not included)







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